

# Allbesmart LDA – a 5G company

Paulo Marques

February 2020 , Fed4FIRE+, Porto Road Show

[www.allbesmart.pt](http://www.allbesmart.pt)



**GET TO KNOW FED4FIRE+**

- **Allbesmart LDA - Who we are**
- **Business areas and added value through Fed4FIRE+**
  - **WiFi deployments in smart cities**
    - Experiment using City Lab testbed from imec
  - **Mobile networks analytics**
    - Experiment using PerformLTE from University of Malaga
  - **Vehicular communications (V2X)**
    - Experiment using the Smart Highway from imec

- ALLBESMART is a SME funded in 2015 specialized in wireless connectivity and IoT solutions.
- The team has more than 10 years' experience on telecommunication projects at international level.
- With a strong network of research partners and scientific background, we put a component of innovation in all solutions, exceeding customer expectations.



# Where we are



## Business Area : Deployment of WiFi networks in smart cities projects



# Deployment of WiFi networks



# Deployment of WiFi networks– WiFi analytics



## Estatísticas de Acessos Visit Portugal Free Wi-Fi

### Clientes Visit Portugal Free Wi-Fi

[Submeter Relatório](#)

CLIENTES ÚNICOS HOJE

10



CLIENTES ÚNICOS JANEIRO

389



CLIENTES ÚNICOS TOTAL

1742



TOTAL DE SESSÕES

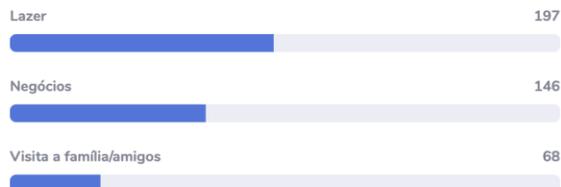
10578



#### Respostas "É a sua primeira vez em Castelo Branco?"



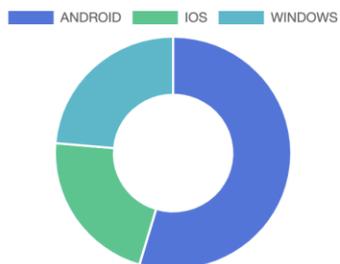
#### Respostas "A sua visita a Castelo Branco foi em?"



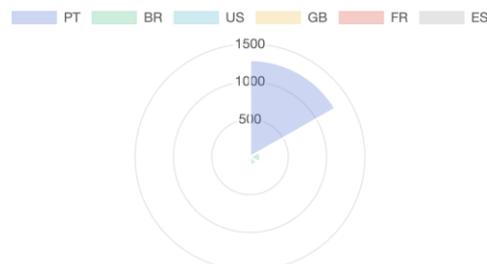
#### Sessões Por Intervalo



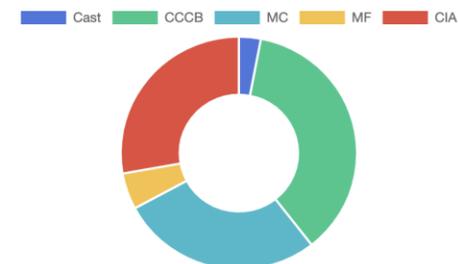
#### Clientes Por Sistema Operativo



#### Clientes Por País



#### Clientes Por Local



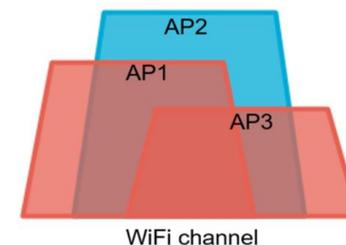
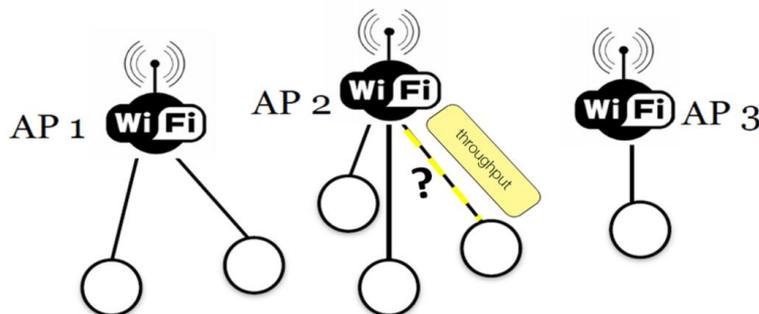


## Added value from Fed4FIRE+ on the WiFi buisness



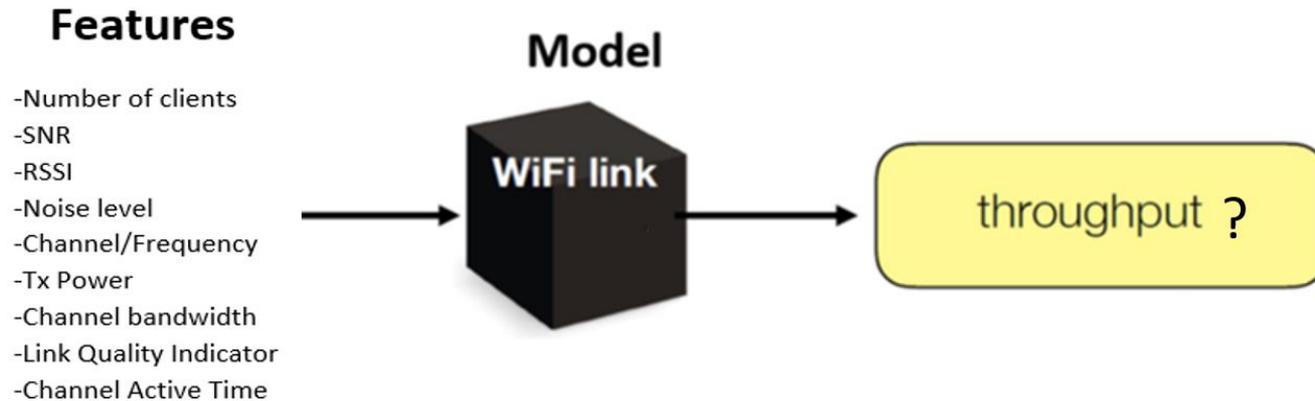
# Prediction of WiFi links performance

- **Accurate prediction of wireless performance links can be very useful to optimize radio planning which is an important business activity for ALLBESMART.**
- **The main goal of this experiment is the validation of Machine Learning algorithms for predicting the performance of Wi-Fi radio links in multi node scenarios.**
  - The Wi-Fi links performance depends in a highly complex way on the actual topology, channel qualities, spectral configurations, etc.
  - It is especially hard to predict in quantitative terms how a given configuration will perform.



# Prediction of WiFi links performance

- We have used Machine Learning techniques to learn implicit performance models, from a limited number of real-world measurements.



# Prediction of WiFi links performance - Experiment setup

## City of Things – CityLab – Antwerp – imec

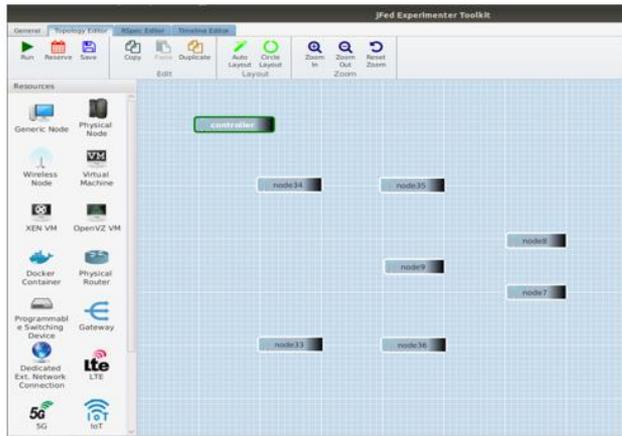


Fig.1:jFed toolkit used to remotely setup the experiment.



Fig.2 Gateway deployment in the city of Antwerp for wireless experimentation.

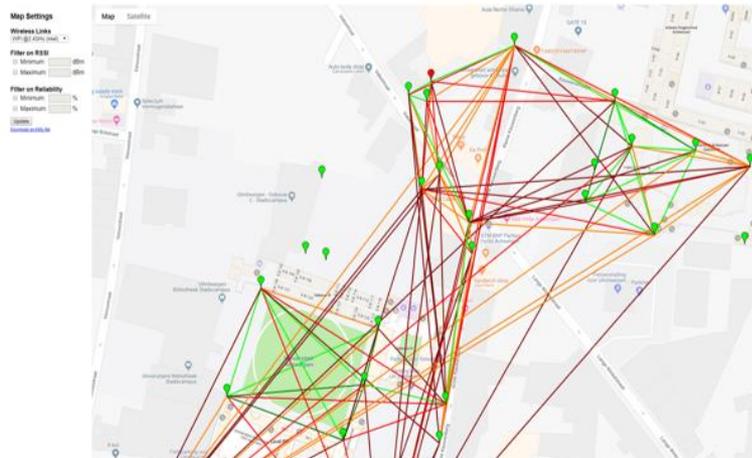


Fig.3 Layout of the CityLab wireless testbed used in this experiment.

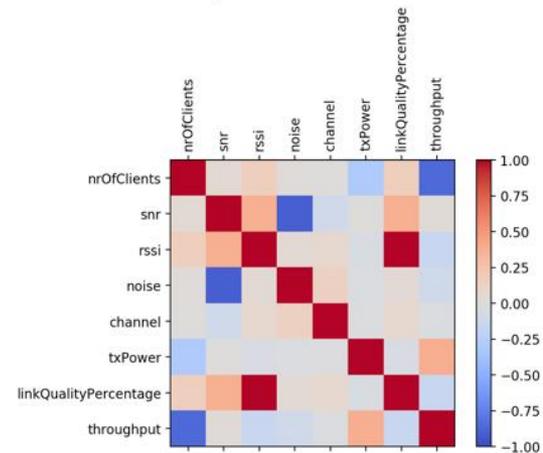
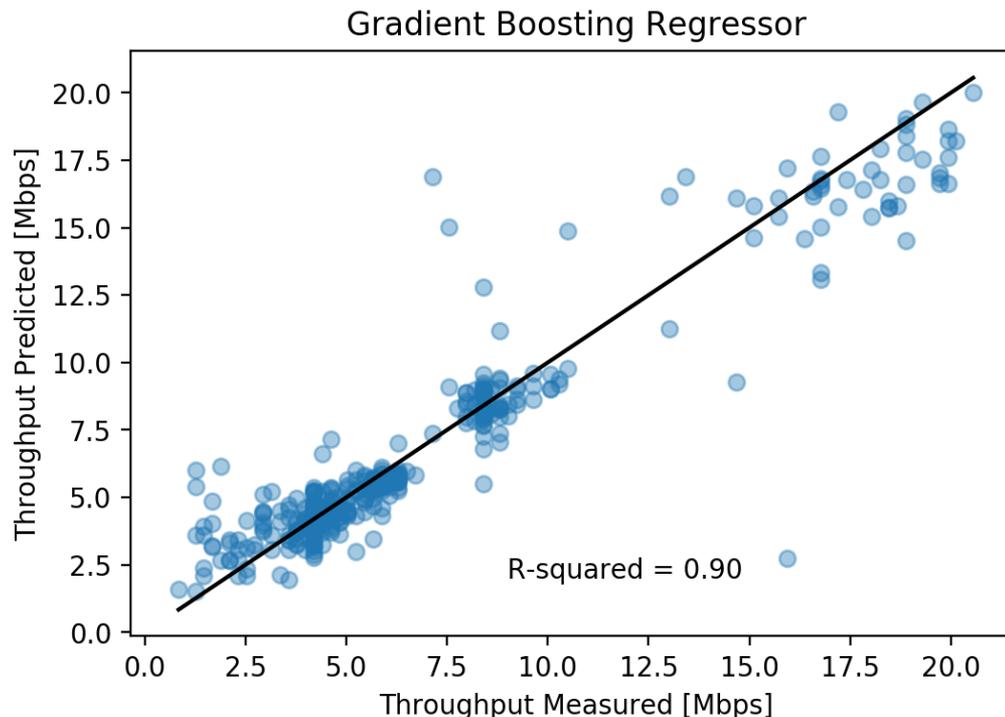


Fig.4 Correlation matrix between all the measured features of the Wi-Fi links.

- We observed that abstract “black box” models built using Machine Learning techniques, without any deep knowledge of the complex interference dynamics of IEEE 802.11 networks, can estimate the link throughput with very good accuracy, reaching a value of R2-score of 90% with the Gradient Boosting Regressor.
  - The closer the points are to the diagonal, the better the prediction accuracy.



- The company acquired new competences on radio network planning in dense WiFi scenarios which are difficult to replicate without Fed4FIRE+ tools.
- Algorithms validated in the Fed4FIRE+ CityLab testbed to forecast the wireless link throughput are included in the UXPERT network analytics framework.

## Business area: UXPERT - User Experience Analytics Framework



# UXPERT

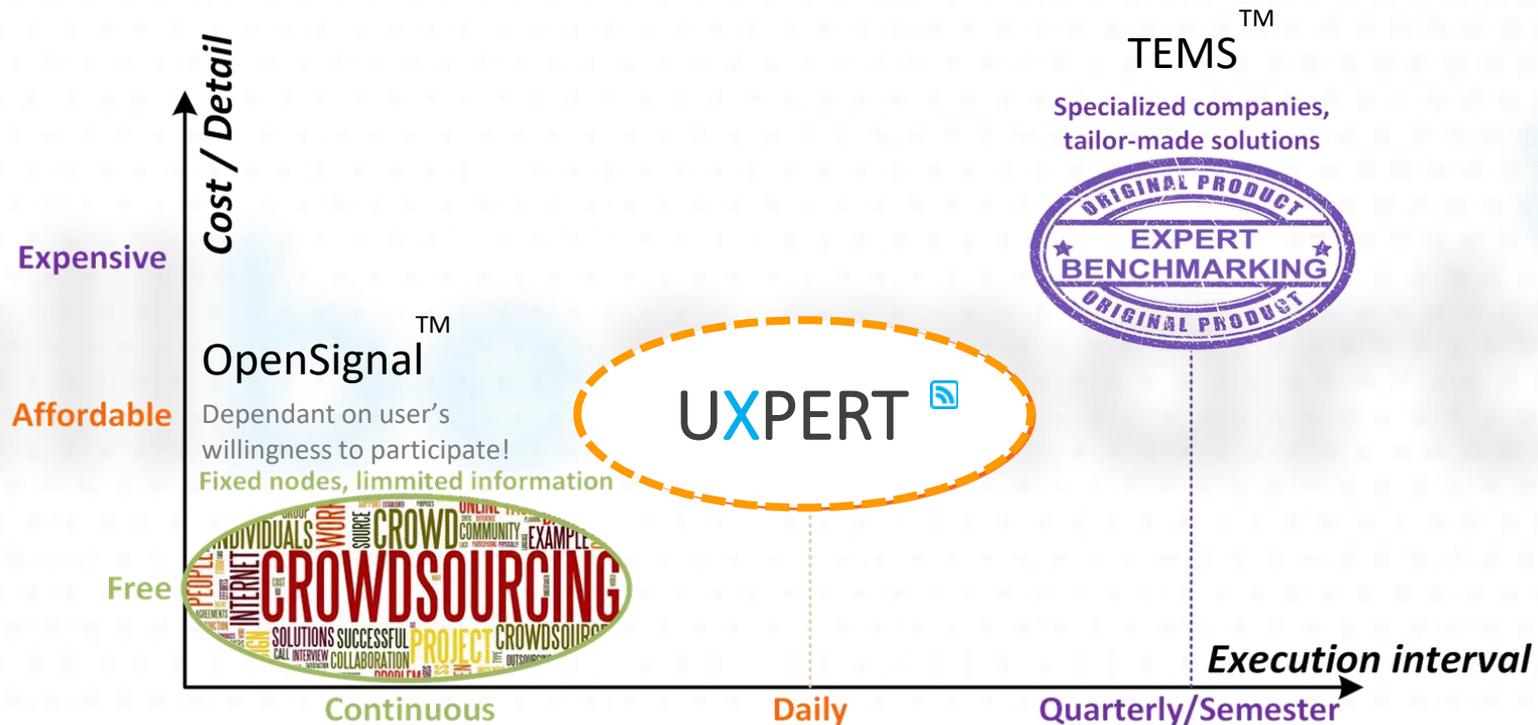
is a user experience analytics framework for **mobile** networks



- Mobile Network Operators do not have control of the great majority of services used by the end user
  - YouTube, Facebook, etc.
  - Most of these services are free of charge and with limited responsibilities
- This creates a notion in the mind of the end user that the sole responsible for the availability and quality of the experience is the carrier, which in fact has no ability to improve or alter any aspect of the service.
- One of the biggest challenges MNOs face is to understand and measure the subscriber's network experience
- With virtual probes and CDRs (Call Detailed Records) is not possible to perform user experience benchmarking among competitors
- UXPERT evaluates the network performance in order to optimize the customer experience.

# UXPERT – market positioning

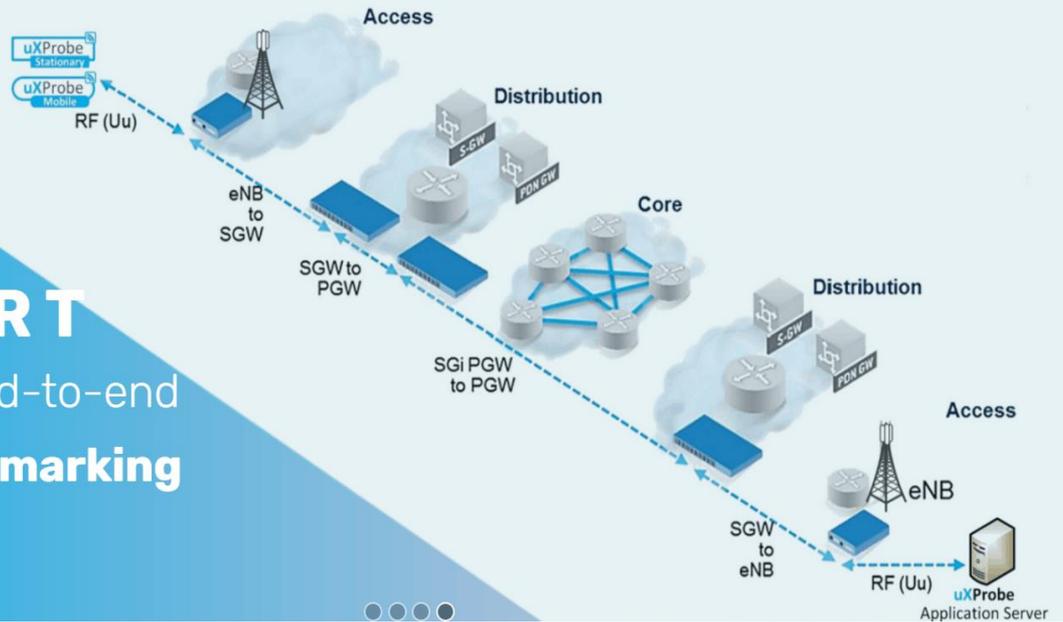
- UXPERT positioning on the mobile network benchmarking and drive tests solutions





# UXPERT

provides end-to-end  
**QoE benchmarking**



- Fully automated set of network benchmarking tests
- On-the-fly updates and remote configuration of radio probes
- KPIs: RSSI, RSRQ, RTT, CQI, DL and UL throughput, CSV format for third-party data analytics
- End-to-end QoE measurements based on standards (W3C, IEEE, ITU)
- Web browsing, audio and video (Youtube, etc)
- Small form and highly flexible probes (mobile phone or mini-PC with SIM card)
- Decrease the costs of drive tests in 70%



# UXPERT – remote probe configuration – test template

**UXBrain** Home Cellular Probes Fixed-Line Probes

- FILTERS -

UXProbe ▾

Operator ▾

Key Performance Indicator ▾

2G | 3G | 4G | 5G

21/06/18 00:00 - 28/06/18 23:59

Apply

allbesmart  
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Manage Probes Manage Tests Performance Graphics Benchmarking

Create/Modify UxProbe Group Create/Modify Test Template

### Test Template Information

Template Name

### Network Information

OFF Network Information

### GNSS

OFF GNSS

### Round Trip Time

OFF Ookla  OFF Custom List

List of Custom Servers

### Upload Throughput

OFF Ookla  OFF Custom List

List of Custom Servers

### Download Throughput

OFF Fast by Netflix  OFF Ookla  OFF Custom List

List of Custom Servers

### UDP Delay Jitter and Packet Loss

OFF Custom List

List of Custom Servers

### WEB Browsing / SSL / DNS

OFF Custom List

List of Custom Servers

### Video

OFF Netflix

OFF Youtube

### WiFi Scanning

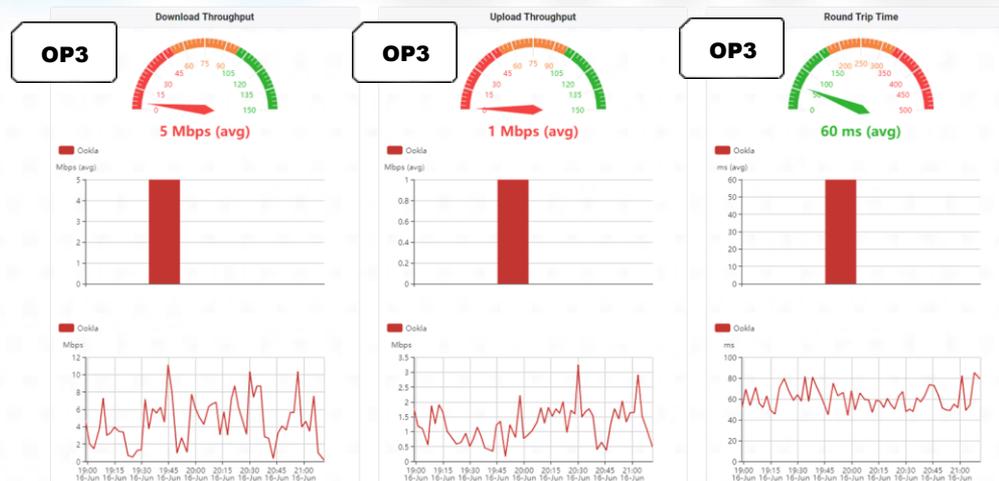
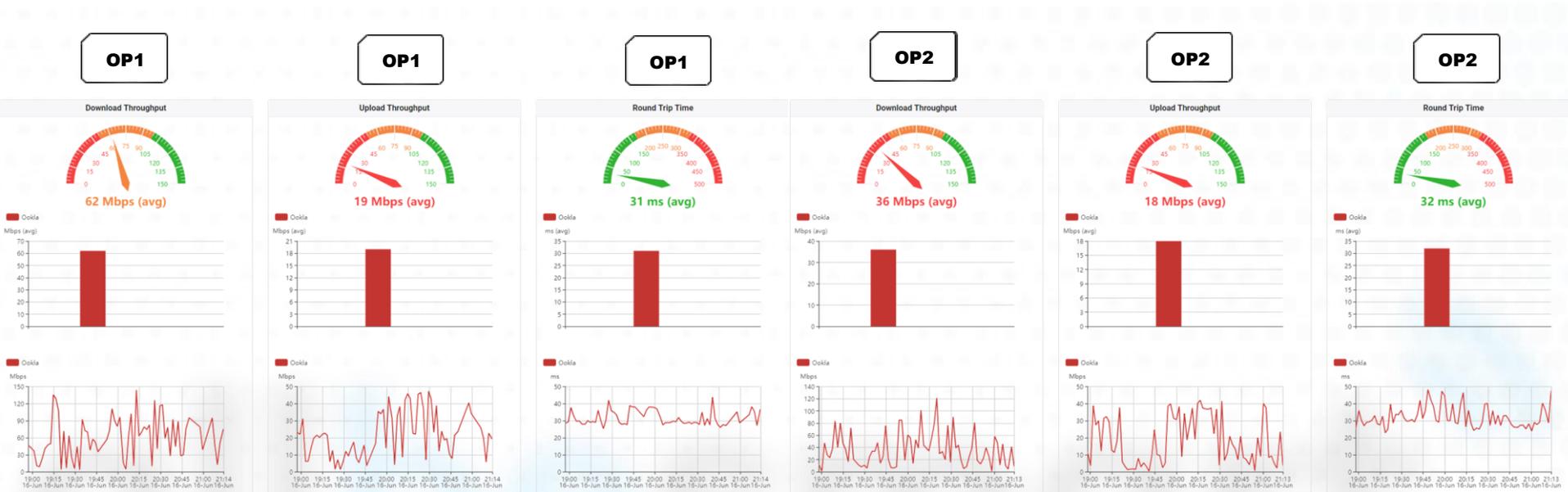
OFF 2.4GHz and 5GHz

### Resolution

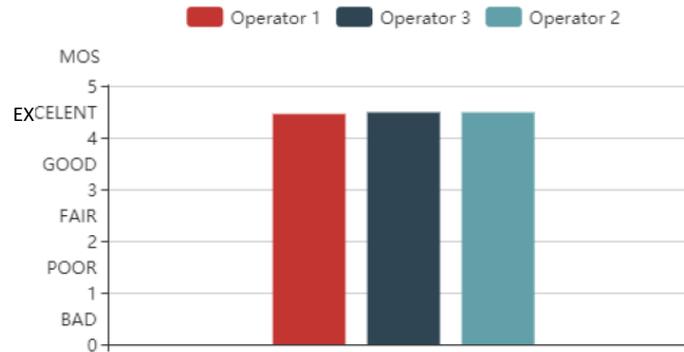
Multiple Run  300

Save

# UXPERT – 4G benchmarking with a stationary probe in Campo Pequeno (Lisbon)

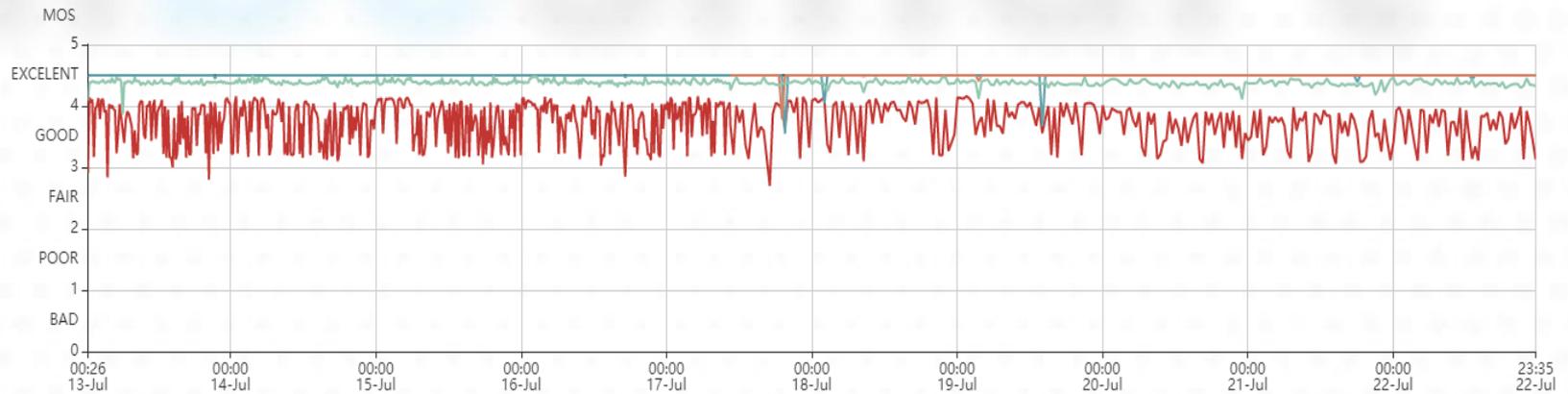


# UXPERT – QoE Video and Web browsing benchmarking



Operator 1 Operator 3 Operator 2

facebook google sapo vodafone youtube

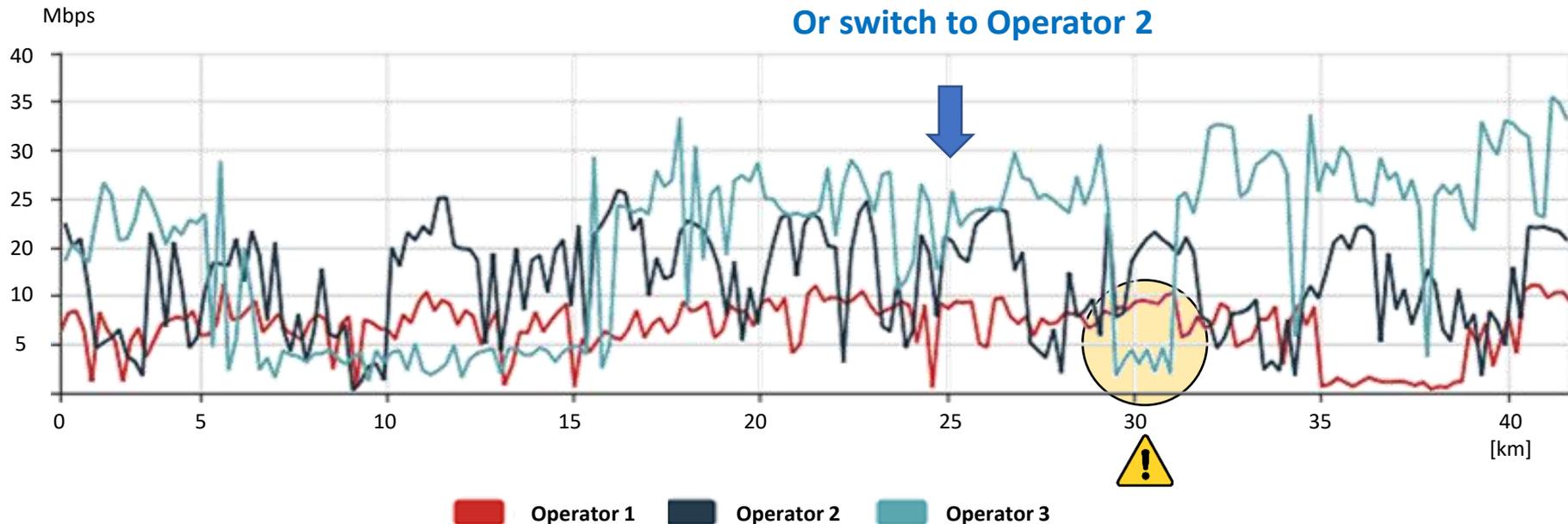


# Proactive connectivity prediction

## ■ Example-A23 highway Castelo Branco → Lisbon

- If the vehicle forecast an upcoming area with poor cellular connectivity, it can pre-download the information it needs, ensuring a better driver experience and the least impact on the cellular network.

Prediction of a gap in coverage for Operator 3  
5 Km ahead and starts Downloading  
Or switch to Operator 2





## Added value from Fed4FIRE+ on the LTE network analytics



# Experiment setup using PerformLTE (University of Malaga)

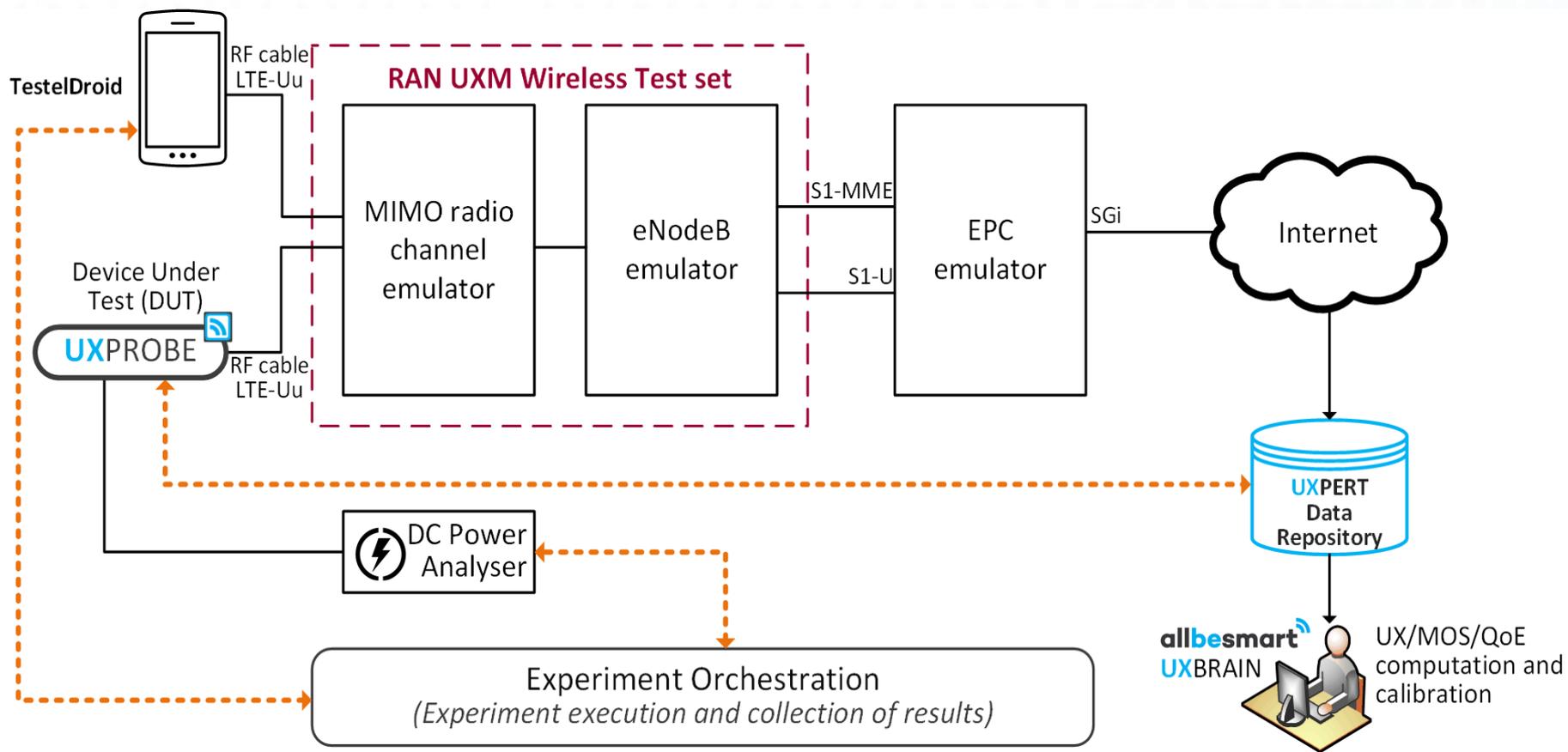


Figure 1: Reference architecture, using the PerformLTE testbed

# Experiment setup using PerformLTE (University of Malaga)

- In-lab calibration of UXPERT using state-of-the-art measuring equipment from PerformLTE. Four different scenarios were tested:

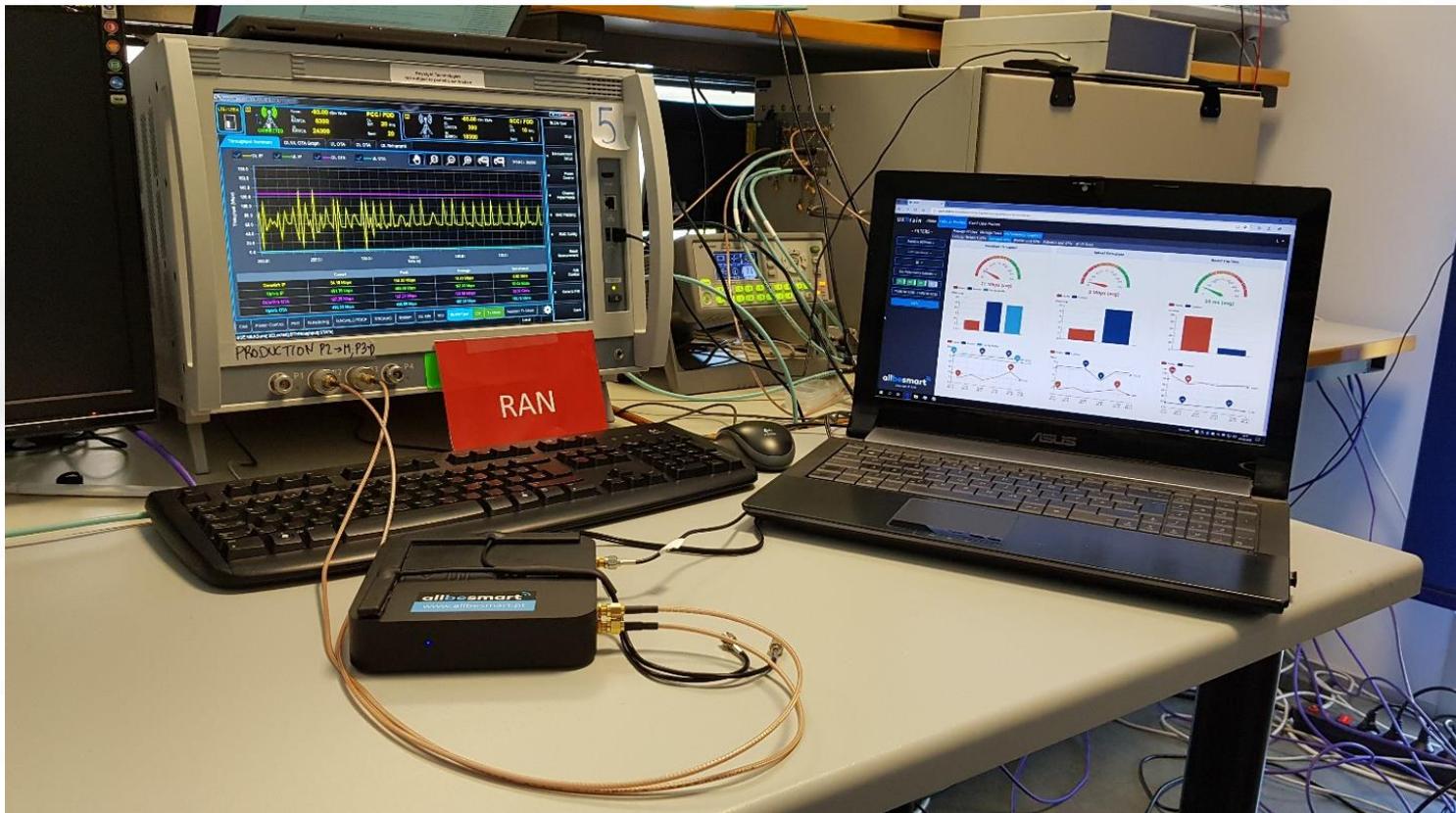


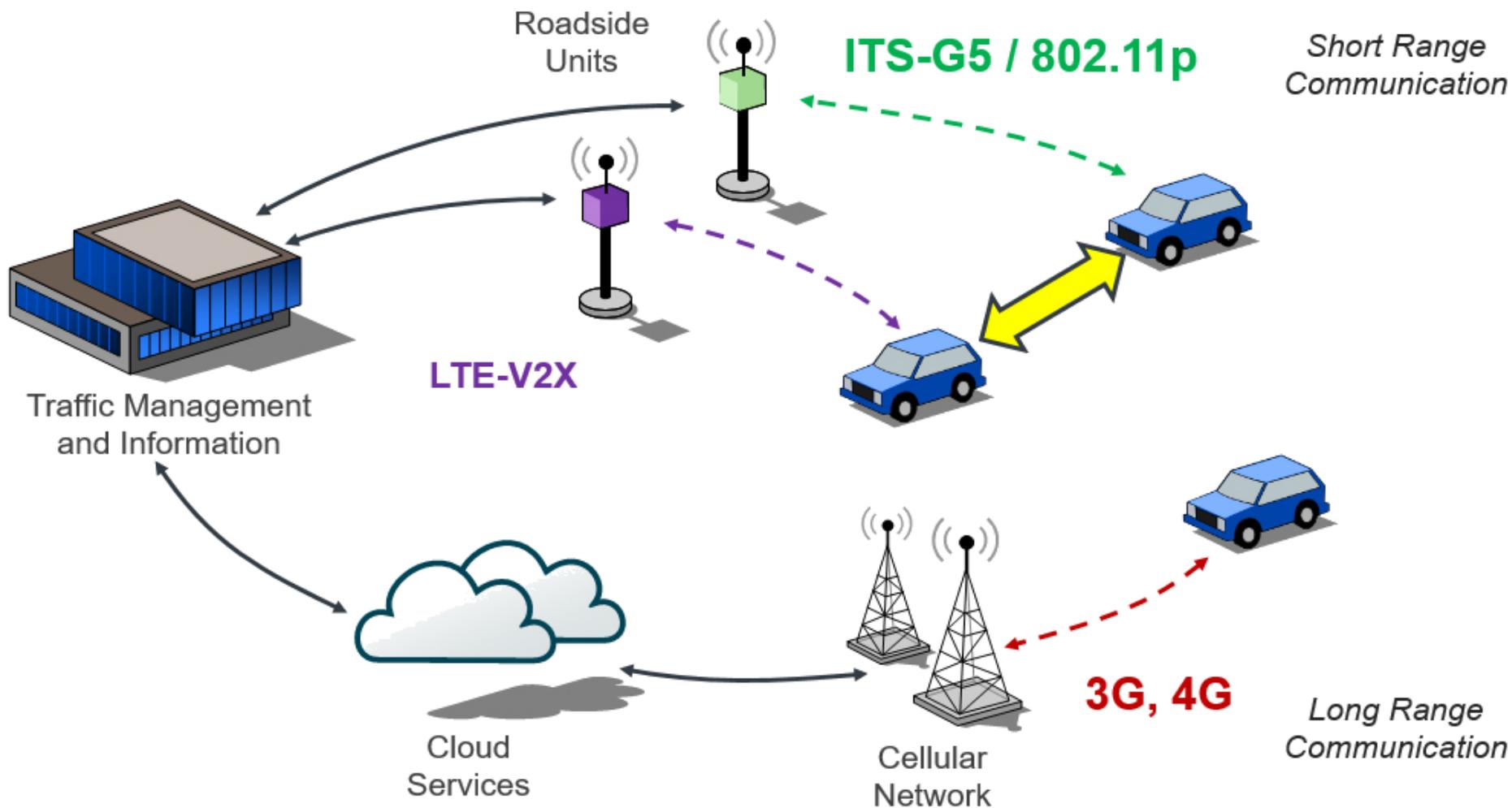
Figure 2: UXPERT integrated in Perform LTE testbed.

- ALLBESMART doesn't have access to the range of LTE network equipment and system emulator available in PerformLTE, therefore this experiment was a crucial step in our UXPERT product development process.
- This Fed4FIRE+ experiment has enabled us to speed up our UXPERT prototype demonstration in operational environment (TRL7), complete it and qualify it for commercial adoption (TRL8).
- This is an important step towards the certification of UXPERT as a framework ready to be adopted by Mobile Network Operators (MNOs).

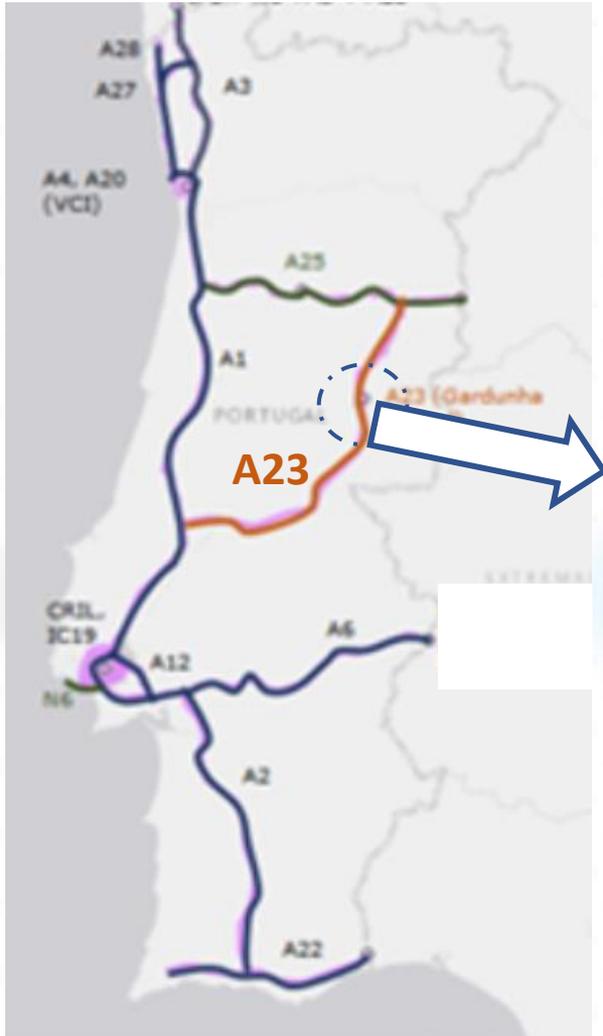
## Business area: Vehicular Communications (C-V2X)



# Wireless technologies for Intelligent Transport Systems (ITS)



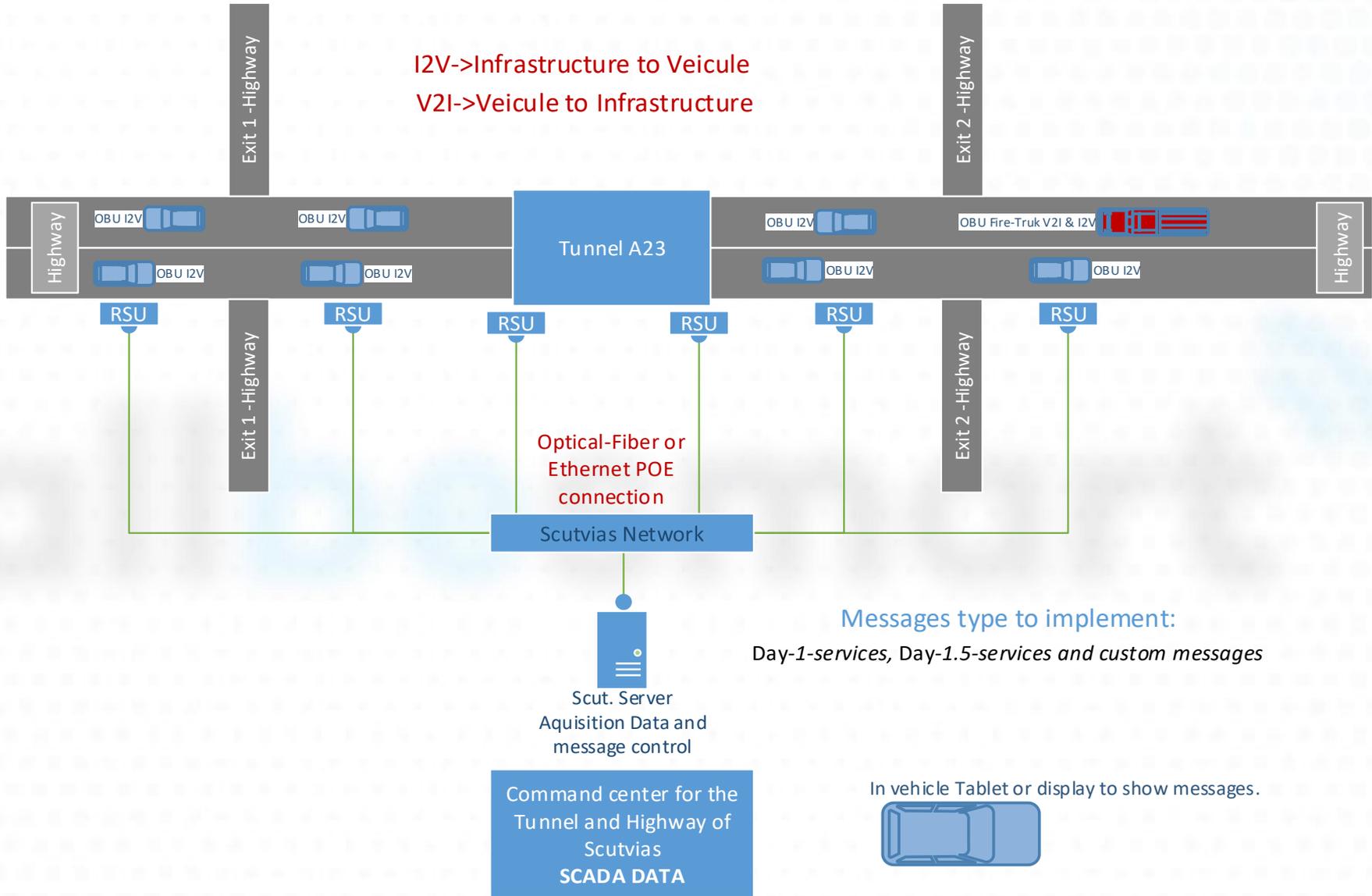
# Allbesmart has deployed a ITS-G5 pilot in the A23 highway for GLOBALVIA



## GLOBALVIA® A23 - Beira Interior



# Pilot in the A23 highway – architecture

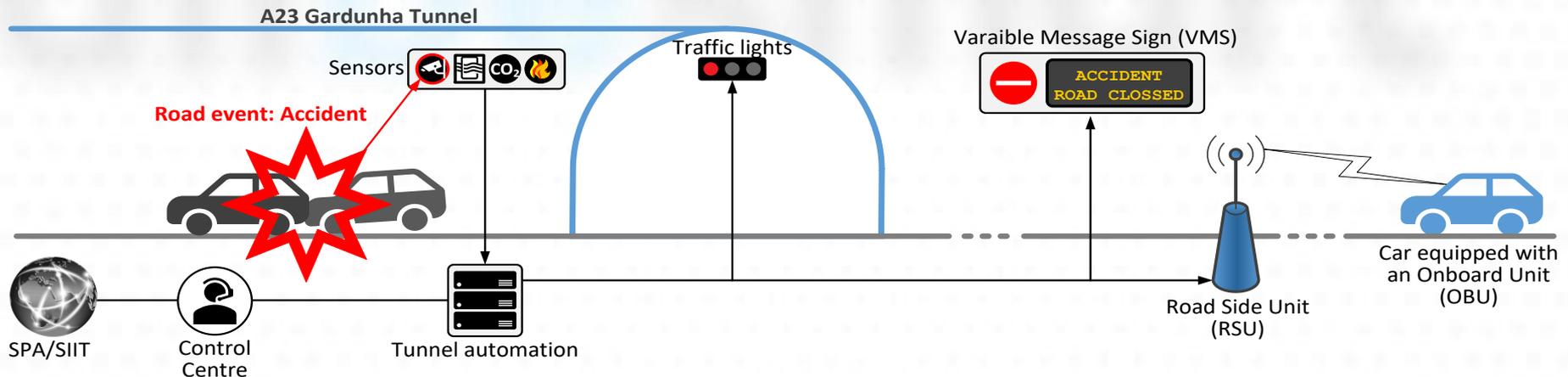




# Pilot in the A23 highway

## ■ C-ITS services implemented, tested and demonstrated:

- Emergency Vehicle Approaching
- Traffic Jam Ahead Warning
- Road Works Warning



# Allbesmart has deployed a pilot of C-ITS services in the A23 highway





Added value from Fed4FIRE+ interoperability tests in the Smart Highway in Antwerp (imec) >>>

# Smart Highway testbed in Antwerp (Belgium) provided by imec

## Real life, real time, large scale...



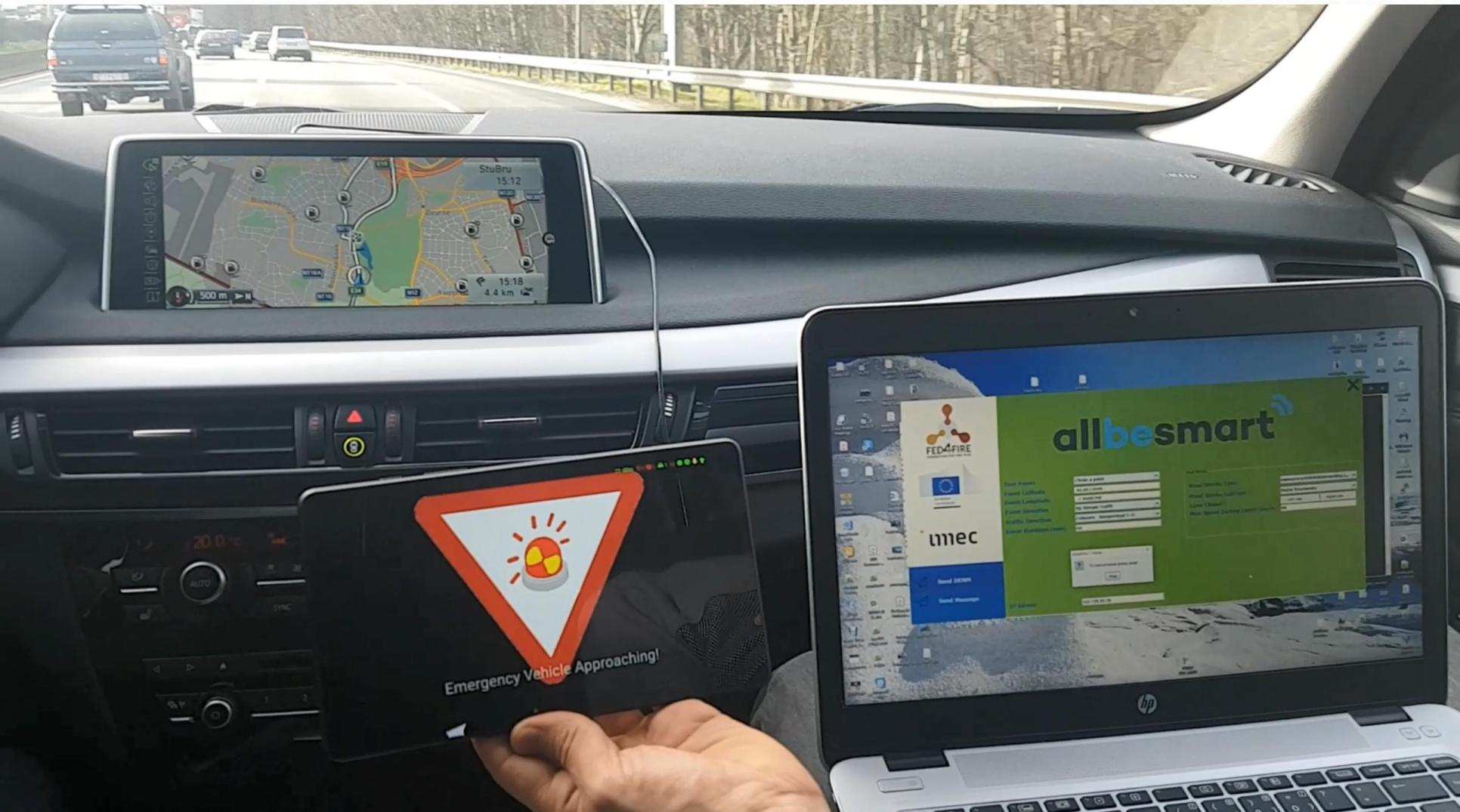
## ... testing and validating

1. Test bed infrastructure
  - LTE-V innovative technologies
  - Installation RSUs (and OBUs)
2. Hybrid communication
3. Multi-access Edge Computing
4. Smart localization
5. Driver monitoring
6. Security and data protection
7. Regulation and policy
8. Cost & business modelling
9. Traffic modelling
10. Impact assessment

V2X testbed

Parallel studies

# Pilot of C-ITS services in the Smart highway (E313) in Antwerp – Belgium



**Thanks !**

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